



THE PUBLIC POLICY INSTITUTE OF CALIFORNIA (PPIC) AND THE  
CALIFORNIA INSTITUTE FOR FEDERAL POLICY RESEARCH  
invite you to attend a

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***PPIC LUNCHEON BRIEFING:  
Public Attitudes in California –  
Marine & Coastal Issues***

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**Thursday, February 23, 2006  
12:00 noon - 1:30 p.m.  
Room B-369, Rayburn House Office Building**

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You are invited to attend a February 23 luncheon briefing and discussion of a public opinion survey highlighting Californians' perceptions and concerns about marine and coastal issues. This survey is part of an ongoing series produced in collaboration with the David and Lucile Packard Foundation. It seeks to provide an in-depth understanding of public attitudes toward environmental issues, including policy tradeoffs and recreational uses.

Mark Baldassare, Director of Research, Survey Director and Senior Fellow at PPIC, will present new findings from the PPIC Statewide Survey at this luncheon briefing, which will be held on Thursday, February 23, 2006, at 12:00 noon in Room B-369 of the Rayburn House Office Building. Copies of the survey will be available at the briefing. After the information is released for the first time at the briefing, it will also become available at <http://www.ppic.org>.

Author of numerous PPIC publications, Mark Baldassare is an expert in public opinion and survey research, as well as elections, demographics and political participation. Before joining PPIC, he was a professor and department chair at U.C. Irvine, and conducted polls for the Los Angeles Times, Orange County Register, San Francisco Chronicle, and California Business Roundtable. He received an M.A. from the University of California, Santa Barbara and a Ph.D. from the University of California, Berkeley.

PPIC is a private, nonprofit organization dedicated to improving public policy through objective, nonpartisan research on the economic, social, and political issues that affect Californians. It was established in 1994 with an endowment from William R. Hewlett.

To attend this lunch briefing, please reply (acceptances only, thank you) to 202-546-3700, or send email to [randsell@calinst.org](mailto:randsell@calinst.org). We look forward to seeing you on February 23.